



FAMILY



WEIGHTS | DARK



WEIGHTS | LIGHT



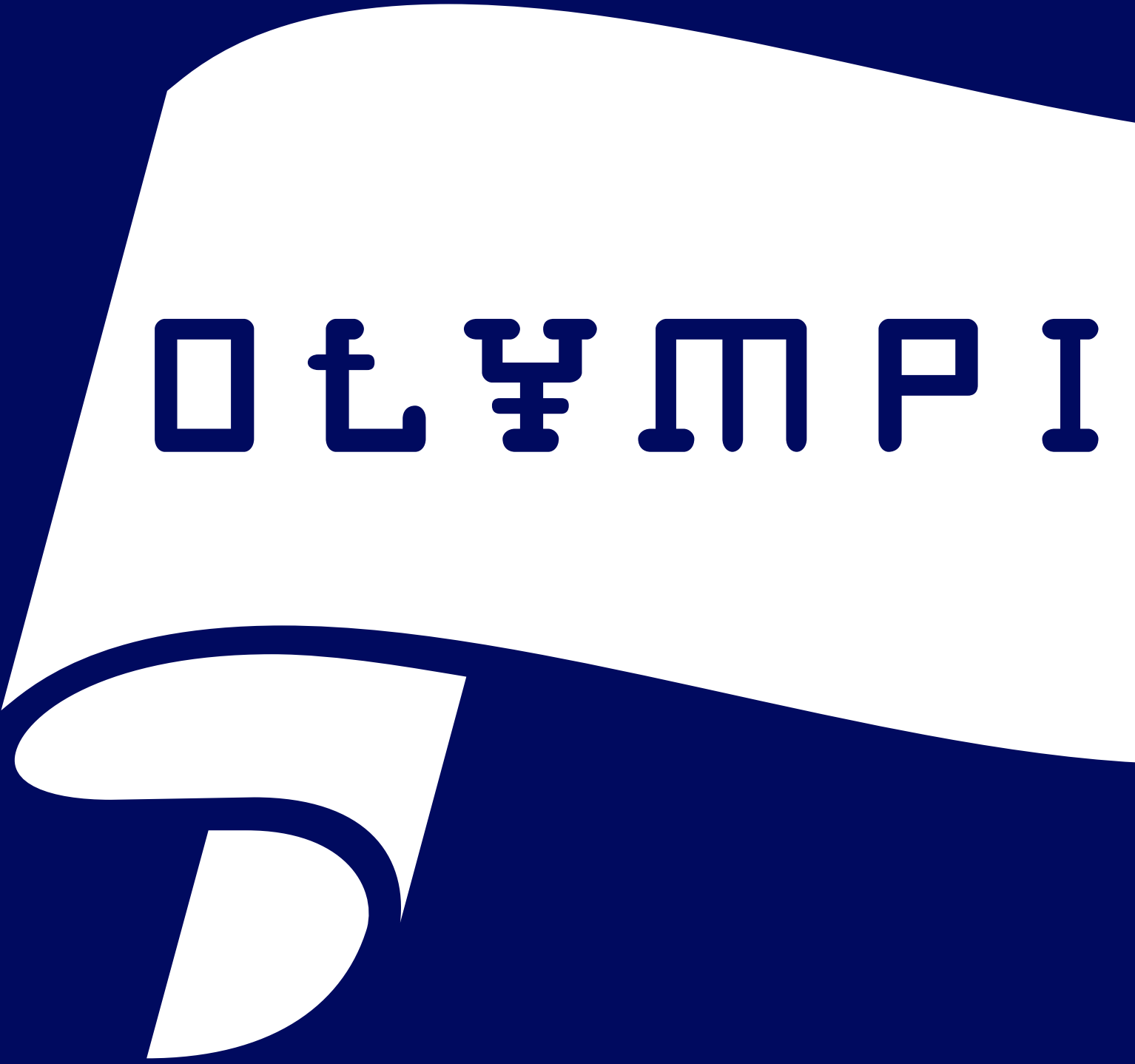
ABOUT

The typeface Olympukes (Olympics + puke = Olympukes) was born out of frustration with the pictograms designed for the modern Olympic Games. Existing symbols were fine for the Games' events, but did not reflect the attendant skulduggery, manipulation and greed endemic to the business of the Olympiad. Enter Olympukes, a series of pictograms which takes on the ultimate designer's commission and reflects the complex contradictions of the modern Olympics in a witty way.

Please note that Barnbrook is in no way affiliated with, or has received any endorsement from, the International Olympic Committee, the organising committees of the Olympic Games, or any national Olympic committee.



























CREDITS



























Designed by Jonathan Barnbrook and Marcus Leis Allion
First published in 1997

A large, white, stylized shape resembling a speech bubble or a stylized letter 'P' is positioned on the left side of the page. It has a curved top and a thick, dark blue outline. The shape frames the text 'OLYMPI' on its right side.

OLYMPI

A			THE OLYMPICS IS PRIMARILY ABOUT MAKING MONEY
B			HOST NATION BRIBES
C			CRAP OLYMPIC MASCOT
D			STADIUM NOT QUITE FINISHED ON TIME
E			BRITAIN IS RUBBISH AT SPORT
F			CRAP IDENTITY BY COMMERCIAL DESIGN GROUP
G			CARPET BOMBING ADVERTISING
H			BRIBABLE JUDGE
I			MEDAL WON THROUGH THE USE OF PHARMACEUTICALS
J			CHINESE BLATANT STEROID CONSUMPTION
K			RICHER COUNTRIES HAVE AN INCREASED CHANCE OF WINNING
L			PUBERTY DELAYED GYMNAST
M			ABUSE OF HUMAN RIGHTS IGNORED BY HOST COUNTRY
N			BORING MILLIONAIRE TENNIS PLAYER
O			OPPORTUNISTIC MANAGERS AND PUBLICISTS
P			ALL OPENING CEREMONIES LOOK THE SAME
Q			UNETHICAL POLITICAL IDEOLOGIES IGNORED
R			WATCHING OLYMPICS PURELY FOR SEXUAL PURPOSES
S			ZERO COVERAGE OF DISABLED OLYMPICS
T			AMERICAN BIASED TV COVERAGE
U			ZERO VIEWER SPORT
V			BIASED JUDGE
W			OBSCURE SPORT THAT IS IGNORED UNTIL YOUR COUNTRY WINS A MEDAL
X			LOADS OF SHAGGING IN THE OLYMPIC VILLAGE (PROBABLY)
Y			OLYMPIC BID IS MONEY NOT SPENT ON EDUCATION, HOSPITALS, HOUSING
Z			POLITICAL BOYCOTT

a			TERRORIST ASSEMBLY POINT
b			OBSESSED FAN ASSEMBLY POINT
c			STEROID INJECTING ASSEMBLY POINT
d			AMERICAN TOURIST ASSEMBLY POINT
e			OBSOLETE CRAP SPORTS
f			SPORT PERSONALITIES UNDULY INFLUENCING CHILDREN
g			SPORT PERSONALITIES USED TO ENDORSE UNHEALTHY PRODUCTS
h			EXTORTIONATELY PRICED MERCHANDISE
i			FEMALE ATHLETE THAT USED TO BE A MAN
j			STADIUM BUILT WITH THE USE OF SLAVE LABOUR
k			OLYMPIC COMMITTEE MEMBER
l			'GIFT' FOR OLYMPIC COMMITTEE MEMBER
m			UNHEALTHY ARMCHAIR SPORTS PERSON

n			SPORT ON EVERY BLOODY CHANNEL
o			OVER ZEALOUS TRAINER
p			FOCUS IS ON MONEY RATHER THAN SPORT
q			EAST EUROPEAN PERFECT GYMNAST
r			POLITICS THROUGH SPORT
s			TAKE THE MONEY AND RUN
t			DENIAL OF TAKING DRUGS AT PRESS CONFERENCE
u			OPENING CEREMONY LASTS FOREVER
v			UNFAIR TECHNOLOGICAL ADVANTAGE
w			DROWNING IN ADVERTISING
x			REVEALING SPORTS WEAR
y			PROFESSIONAL MILLIONAIRE SPORTS PERSON TRYING TO WIN GOLD
z			REFERS TO "READ ME" FILE SENT OUT WITH FONT EXPLAINING THE LICENCE

